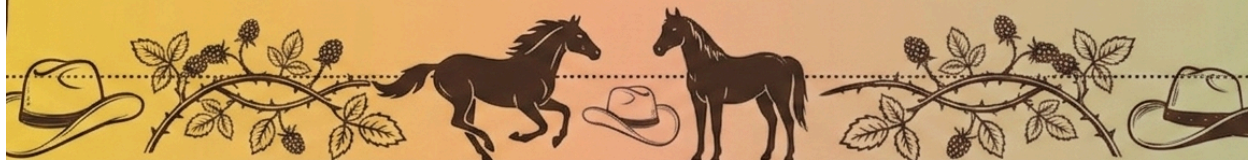




WEBINAR **LA BALLATA DI SMITTY WESSON**

**A Wild West immersive event
hosted by author Laura Baiardi**



La Ballata di Smitty Wesson **Global Live Streaming**

coming soon

Speaker: Laura Baiardi

Language: Italian + ENG Subtitles

Duration: 25 minutes

Technology: Zoom/OBS Studio

1. A Journey into the Spaghetti Western

The *Ballad of Smitty Wesson* is more than a simple book launch. It is an experience designed as a "film that doesn't exist."

By utilizing an imaginary cast of cinema icons (such as Tomas Milian, Giuliano Gemma, and Bud Spencer) the author guides the audience through a surreal, pulp New Mexico, where the 1889 frontier serves as a mirror to the technological challenges of the modern world.

2. Format Technical Specifications

The webinar is designed to be agile, engaging, and technically robust:

- **Total Duration:** 25 minutes.
- **Structure:** 15 minutes of narration and readings + 10 minutes of audience Q&A.
- **Format:** Live stream via Zoom.
- **Technology:** Utilizing OBS Studio as a bridge to stream the signal directly to the bookstore's or organizer's social media platforms (Facebook, YouTube, Instagram).
- **How it Works:** The organizer (bookstore/association) broadcasts the webinar live on one of their official channels. The audience follows the stream directly from the bookstore's page. At the end of the presentation, questions are handled via live chat.

3. The Author: Laura Baiardi

Laura Baiardi is a professional writer with experience as a film audio describer. An expert copywriter, proofreader, and author, she blends a passion for the written word with the evocative power of cinematic imagery. Her approach to writing is a form of visual storytelling: rhythmic, punchy, and deeply rooted in the collective cultural landscape of the 1970s.

4. Excerpts and Visuals



The presentation offers a cinematic dreamscape, featuring Tomas Milian as Smitty Wesson, Giuliano Gemma in the co-starring role, and Bud Spencer as a blonde, corrupt sheriff.



The Visuals: Comic-book style slides give a face to the minor characters and supporting cast, accompanying the narration and the reading of selected excerpts from the book.



Promotion: During the event, a QR code will be displayed, providing a direct link to the bookstore's online shop. This allows the audience to purchase the book instantly during the live stream.

You can view the "pilot" version of the webinar format on YouTube at this link: https://youtu.be/2AcJOGw_9eI

5. Reviews



Lelia

★★★★★ **Consigliato**

Recensito in Italia il 25 aprile 2026

Formato: Copertina flessibile

Un romanzo davvero molto interessante. Ho cominciato a leggerlo, mi sta piacendo molto!!

Utile

| Segnala



Clara

★★★★★ **Originale!**

Recensito in Italia il 24 settembre 2025

Formato: Formato Kindle

Era la prima volta che leggevo un western e devo dire che non mi ha lasciata delusa! Una lettura piacevole, divertente, avventurosa. La cosa che ho apprezzato di più è il narratore, geniale!

Utile

| Segnala

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